



STANDARD OF THE WORLD

Cadillac LaSalle Club

North Texas Region

web site: www.clcntx.com

July 2013

Awarded Best CLC Regional Newsletter 2007-2008

Billy Glenn Byers 2/4/32 — 6/16/13



Billy Glenn Byers, 81, beloved husband, father, grandfather and great-grandfather, passed away peacefully Sunday, June 16, 2013, after a valiant battle with cancer. Bill, the oldest son of nine children, was born Feb. 4, 1932, in Portales, N.M. He was a veteran of the U.S. Army. He married the love of his life, Margaret Edwards in August 1952. They recently celebrated 60 years of marriage. Bill retired from Tarrant County Precinct 4 in 1995. He had a love of cars that transcended from racing them to showing them. He was an active member of Arlington Area Street Rods and North Texas Region Cadillac & LaSalle Club. Survivors: Wife, Margaret Byers; children, Rick Byers and wife, Rhonda, Cynthia Knight and spouse, Robert Tellez, Marc Byers and wife, Abbe and Mike Byers and wife, Karyn; five grandchildren; one great-grandchild and one on the way; three sisters; and three brothers.

At this time, we are deeply saddened to tell of the loss of our dear Bill Byers. Six NTX members drove Cadillacs and attended the Memorial Service June 22, 2013 at Center Point Church, N Richland Hills. We will miss Bill's upbeat smile, positive fun attitude, and favorite black 1961 Cadillac. Even with his physical problems he was quite the fighter, and an example to us all in how to enjoy the Lord's gift of life.

The NTXCLC has provided a donation to the Cadillac-LaSalle Club Museum and Research Center (CLCMRC) in Bill's name in honor of his love of cars.

Winner Golden Quill Award 2012



Bill Byers Memorial Service



Pastor Jay Bruner lead the congregation at the Center Point Church June 22, 2013 at the memorial service paying tribute to the wonderful and long life of Bill Byers.

President's Message

The NTX club has had several bumps this past month to hurdle so forgive us. Our June drive did not come to fruition and we will not be in the 4th of July Parade. But we will have a get together for July. However, our group with Coffee and Cars and the Frisco June 29 members will take up some of the slack. We appreciate those that have been attending these events to keep NTXCLC in front of the public.

We also have a couple new members and for this year to date we have 9 new members. So be sure you welcome them and introduce yourselves when you come in contact. Make them feel welcome and that this is the club to be a part of. Ok???

The Museum at Gilmore is progressing well and needs all the help possible. A personal donation would be much appreciated.

We regret the loss of our member Bill Byers. We also congratulate Al Gitelman for being able to participate in the Normandy event & D-Day remembrance.

Keep those cars ready to show off those bumpers, bullets and chrome in next few weeks and months.

Love and Hugs

Ruby

Billy Byers—Past Newsletter Memories



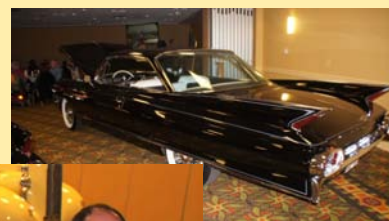
Bill's '64 at the Christian Car Club Car Show May 2011.



Bill relaxing behind his '61 Caddy during the 2012 Cruisin' For The Cure, Ft Worth.



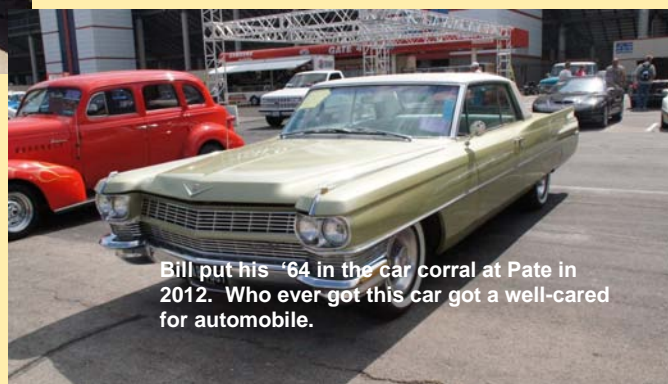
Margaret & Bill Byers, Marc Byers, Christmas party 2013. Bill presented his '61 for the party.



Bill and Marc Byers, Jess Jordan, and Eldon Byers enjoying the gathering of Cadillacs full of toys for the Toys For Tots at Frank Kent Cadillac December 2011



Marc & Bill at the 2012 Christmas party



Bill put his '64 in the car corral at Pate in 2012. Who ever got this car got a well-cared for automobile.

June Happenings

Articles and photos by Lifer



Members of the NTXCCLC participated in the June 3rd **Autos In The Park** at the Cooper Aerobics Center in Dallas. This show, highly attended by many different car clubs, benefited the **Texas Scottish Rite Hospital** and the **Cooper Institute**. The Scottish Rite Hospital is a leading pediatric orthopedic center treating more than 210,000 children since its inception, with more than 40,000 clinic visits each year. Patients receive treatment regardless of the family's ability to pay. The Cooper Institute is dedicated to scientific research in the field of preventive medicine and public health and communicating the results of research to the scientific and medical communities as well as to the general public.

Notable NTXCCLC visitors to our display included Johanna Gullett, Mrk McCay, Justin Bergess and Steve Overby.

The setting was relaxing and the members, cars shown here, had a splendid day in the park. Next year we want to get more members present and try for a club trophy. Consider this an NTXCCLC event and plan accordingly.



Dave Eckberg is awarded the Best Of Show trophy at the 2013 SummerFest On The Lake car show June 8, 2013.



After four years of restoration (See the "Standard Of The World" issues for August and October, 2010 for Dave's story), on its very first outing and car show, at Westlake Park in Hickory Creek, put on by the Our Lands and Waters Foundation, this beautiful 1947 seven passenger Cadillac Fleetwood limousine model 7523 won it's first trophy—and it was the Best Of Show. The car drew attention from all of the other participant's owners, and the show's spectator traffic all came by to admire the car and talk with Dave.

June Happenings

Article and photos by Lifer



On a scorching hot day on the cusp of July, 1,300 plus cars of all makes and styles set up a car show at the Frisco, Texas FC Stadium. Cars could register as themselves for a spot in the various show fields, or as a club where like minded owners could park together. The entire production, the first year for this event, billed as the **2013 Texas Dream Cruise**, was a multi-charity activity, benefiting **Boys & Girls Clubs of Collin County, North Texas Military Association, and City House**. Its inspiration was the Woodward Dream Cruise in Detroit. The North Texas Region Cadillac & LaSalle fielded five Caddys, one shady Cadillac tent, one Cadillac feather, and three stuffed animals. Members Bill "Lifer" Levy, Neil Jefferson, Ron Fishell, Charlie Bross, and Jim Warren parked their Cadillac rides for display and judging opportunities. During the afternoon the whole crew boarded Jim's 49 Cadillac and we cruised all the lots, viewing the cars. Other cars from all over did the same cruising all afternoon.

Many visitor, both from the NTXCL club and friends we made at the many cars shows we attend through out the summer dropped by to say HI, cool off, and enjoy the show. Among the many guests we had on our Cadillac row was Andy Stone from Tulsa, OK, and way too many more to list. The producers estimated that over 15,000 spectators were there, and future goals is to be the biggest car show event in the state of Texas. And it really could happen.

Based on the available parking space that was not used up, we think the NTXCLC can make a fantastic showing next year. Lets plan on it.



Technical Discussion

Article & Photos by Lifer

In the past number of years automotive manufacturers have been trying to both cut costs and reduce the weight of their products in order to meet Corporate Average Fuel Economy (CAFÉ) requirements put in place beginning in 1975. This was a result of the 1973 Arab Oil Embargo. One of the ways they tried to accomplish this was to build smaller vehicles and use smaller, more efficient engines. Another has been the lack of or the reduction of insulation in most cars, SUVs, and vans to reduce weight (and, of course, cost). Insulation affords a few benefits in a vehicle. It quiets the interior, improves the HVAC, and it improves the sounds of the entertainment systems. However, the auto manufacturers have been using more radio speakers to increase the sound waves in the interior to drown out body, road, and tire noise.

I wanted my 2001 Cadillac Eldorado to be quieter, and have a more solid feeling. When I shut the hood, doors, or trunk lid, it sounded like a cheap Chevy or Plymouth; hollow and tinny. On the road it was fairly quiet, but there were tire sounds, and distant noises coming through the doors and floors, just like most cars. I wanted SILENCE when I drove. I used to drive tanks and jeeps and flew reciprocal engine airplanes in the Army, and I had enough loud, wild noises. I also used to own big Cadillac boulevard cruisers that allowed no outside sound to come in. That's what I craved. I want some peace and quiet.

I purchased a couple of boxes of a sheet material that has an adhesive back, a butyl lining, and aluminum outer cover facing. It is easy to shape to the surface you apply it to, easy to cut, and easy to apply. What it accomplishes is to reduce a sheet metal surface from vibrating, dampening the surface, along with adding a non-yielding surface. This prevents panels facing the outside from transmitting noise and vibrations, thus silencing the interior. As an added benefit it helps keep the interior cooler in hot weather and warmer in the colder weather by reflecting the heat or cool on the aluminum surface. For cars that transmit a lot of heat through the firewall, it would be useful, hidden under the dashboard area to block that heat.

So, I did the trunk, doors, and floors. The most difficult part was getting this sticky sheet through the small holes in the door frame and putting it on the door's inner side. Then I added more to the door frame as my hands quit bleeding, covered the access holes with sheet metal and damping sheet, added a new rain shield and now the doors shut with a thud, not a clunk. The trunk was easier, but you have to reach and crawl in to get good coverage. The floors require removing the seats, carpet retainers, carpet, and some seat belt items. But that covering is easy.

Now when I cruise down the highway I now hear my radio, set nice and low, easy to listen to. My Bose speakers are mellow, not distorted. I don't hear the road or my tires, (or even the cop's siren on my rear trying to pull me over -- bumper...). I now have my coveted silence. I still need to access and do the rear quarter panels, but I will use a specialized, non-expanding spray material that does the same thing. I used some in the trunk area already and it was easy to hit some hard-to-reach areas.

One note is this material is not seen, only works behind the scene. It could be used for most any car. Although the sheets are adhesive-retained, instead of automotive stuff that is place in and easily removed, it is in for the life of the vehicle and is tough to remove. The surface must be clean, and you can't be covering up rust holes. It is meant for good surfaces. Fix, paint, and clean before applying.

Happy Trails and quiet ones too.



Doors



Trunk



Floor

Cowtown Cruisin' for a Cure 2013



Cowtown Cruisin' for a Cure 2013 September 21, 2013

This is the 12th Annual presentation of this show. The North Texas Region Cadillac & LaSalle Club has reserved a curb for our display. We need your Cadillacs and your LaSalle for this worthwhile show in downtown Ft. Worth. The NTXCLC considers this an important participation, and you get, in return, a t-shirt, a sponsor's goodie bag, and a chance to show that we care.

Hiley Mazda has Donated their 2nd Mazda Miata (or Equivilant) for raffle this year.

Contact Bill Levy or Neil Jefferson with your registration (\$35.00 early). We need name, address, phone, T shirt size, are you a prostrate survivor Y/N, and car-year and model. Please respond by July 15 if possible so we can track the car count. Space is tight in Ft. Worth and we don't want to miss out.

Note: Many of us have been getting to our spot early and making a fine breakfast get-together as part of the memories of the day.

Under the Editor's Bonnet



June has been a fun month here in the heart of Texas. The weather finally warmed up (I put away my Yankee snow shovel...), got some work done on the yards, house, and finally, on my show car. And I did a few car shows, greeting and meeting friends that I see at various car shows, and of course, friends from the club. During Cars and Coffee the Cadillacs now make quite a splash and have developed real crowd appeal. We have new, classics, and everything in between. We pitch our feather, tent, sign, and mascots and draw a gathering. Summer is truly a fun time of year



Sadly to say, a friend that I enjoyed many car shows and car events with passed on. Bill Byers and I participated in many and I loved to sit with him and hear his stories. He grew up in lean times in the thirties and had some fascinating things to relate about the period. He was a racer and had some fine yarns about this. Only upon his death did I learn he was an Army veteran. As one also, I would have loved to hear about his military adventures. I will miss Bill, and remember him at every car show I attend.

So, I will see y'all in your pride and joy, shined up and gassed up, and ready for the rest of summer. Yee Haa!

Lifer

President's Activities

date TBA Ron Fishell to have more details on DRIVE and Park in town of MARSHALL.

JULY 4th-----ARLINGTON July 4th Parade. 7:30 am. Cancelled. (not the parade, just NTXCLC's participation...)

JULY 14th—**Sunday Afternoon** The Lincoln Club has invited NTX to the Arlington Steak House 2:00 PM Location is 1724 W. Division, Arlington Texas, between N. Felder and Bowen Roads Please RSVP to Rubye Musser for head count 817-996-8066.

JULY 31 to AUG 3 GRAND NATIONAL --Boston, Mass----Quincy

AUGUST 10th — Saturday--We are going to cruise down highway 80 to HAMMS Peach ORCHARD for PEACH ICECREAM and see the train come by and sometimes stop.

AUGUST 31st — Warbirds On Parade Lancaster Regional Airport, Lancaster Texas – Beltline and Ferris Road

SEPTMBER 21st-----Twelfth Annual Cow Town Cruisin' For A Cure car show. We need your car or we will lose our space. See page 4.

OCTOBER 5th — Regional Meet. TBA

DECEMBER 14th --- TOYS for TOTS FRANK KENT CADILLAC Ft Worth.

JANUARY 5th — 2014 Christmas Party Same place, but earlier in the month.

Rubye

For members getting this newsletter by email or web –**THANK YOU!**

MEMBERSHIP REPORT: *Bill Haesslein*

Welcome New Members:

David S. Dusold, Lewisville, Texas
Jeannine C. Crader, Denton, Texas



There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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If you have a special request contact us for rates. Contact Rubye Musser (rubyemusser@yahoo.com) or Bill Levy (lifer@writeme.com) for an application or special request.

SUNSHINE REPORT: Rubye Musser

We pray for your recovery and better days ahead each day especially for our Beloved Service men protecting us daily.

Al Gitelman-- rehab Bill Tucker Ted Ruhling
Rudy Bedrick Chad Hannah Sandy Gambolus
Helen Beers (Keith) Bill Coleman---Houston

We offer all our prayers for suffering the effects of tornadoes and explosion of West.

We pray and wish everyone is feeling much better at this writing with the hope of seeing you at the next events.

Please inform us of your health and Birthdays!!!

Al Gitelman did celebrate his birthday in Normandy. One of 8 that were flown over for the events. They were all escorted with a Dr., nurse and escort.

We are so proud of you Al Gitelman for your service.

Rubye

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- Pate Director Assistant: Neil Jefferson**
- Historians: Randoll and Joyce Reagan, John Foust**
- Directors: Minnie Bedrick, Ron Fishell, Jim Hanson**



CLASSIFIED ADS

CARS FOR SALE

+++++
‘58 Cadillac Brougham, one of 4 1958’s in Maharani Maroon. Extremely nice car with most vanities. No rust and outstanding S/S work. Price in the low \$100’s. Call Lee at (817)917-5555. (Jun)

‘68 Cadillac Convertible Coupe Deville. Runs well, looks good. 8K Negotiable. Call Bill (817) 428-1204. (Jul)

‘71 Cadillac Sedan DeVille 33K orig miles, very nice condition. Casablanca Yellow w/green interior. Must see to appreciate. Nothing to do but drive and enjoy. Priced @ \$12,000. Phone (214) 415-1850 (Jun)

‘39 Cadillac 60S Touring Sdn, Black w/ blue interior, 65k miles, new tires, mostly original,, daily driver, good paint, glass, and chrome. \$30K or best offer. Smith, Ft. Worth (817) 919-7028 (Jul)

Classified Ads – for 3 months Members: free, and Non-members -\$35 for three lines for three months. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066 rubymusser@yahoo.com

Name Tags

Bill Levy
206 Turnberry Lane
Coppell, TX 75019
lifer@writeme.com

Our new North Texas Region Cadillac & LaSalle personal magnetic name tags have been real popular. They are made of white plastic, so they should last a

long time. Either with your name only with the club logo, or, if you really want to tell people who you are, with your favorite picture of your favorite car, and optional –the year. The cost is \$10.00 each.



Jess Jordan

Bill Byers

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July 2013



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STANDARD OF THE WORLD

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Editor, North Texas Region CLC
206 Turnberry Lane
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DRIVE, SHOW, CHROME, BUMPERS, TAILS

NTXCLC

- *TBA Marshall, Texas Drive and Park — Car Show.
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- ***December 14th** --- TOYS for TOTS- Frank Kent Cadillac, Ft Worth.

***January 5th** — 2014 Christmas Party

July 6th, August 3rd- Cars and Coffee, 8am – Noon. Get there NLT 7:30 for a reserved spot on Cadillac Row as the lot fills up fast after 6:45 am. 6800 Dallas Parkway, Plano TX 75024 Email lifer@writeme.com that you will be there.



COMING UP:

July 31—August 3, 2013 Cadillac & LaSalle Club Grand National, Boston, Mass. See Self Starter for information and application. Reservations—(617) 472-1000 Code CADCADA

July 8—12, 2014 Cadillac & LaSalle Club Grand National, Lake George, New York.

Send any corrections and/or additions to:
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