



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

web site: www.clcntx.com

March 2013

Awarded Best CLC Regional Newsletter 2007-2008

General Business Meeting February 2013

Text & pictures by Lifer

On a rainy day in February members of the North Texas Region Cadillac & LaSalle club met for some planning and projecting on things happening and going on in the Cadillac and surrounding community. Rubye Musser led the meeting and was also responsible for coordinating the fine buffet of pot luck food that we enjoyed. During the time everyone was completing a questionnaire (see page 4) I decided to take some pictures, so that is why everybody looks so serious.



Pauline Ofsted, Ron Fishell, Richard Smith



Richard Cross & Karen Phillips, Neil Jefferson, Gerry Terranova



Brandon Boger, Andy Stone, Rod Brunton, Jim Hanson, Bill Haessleine



Jeff Podmer Beverly Terranova



Rod Brunton, Pauline Ofsted, Brandon Boger



Norm and Pauline Ofsted



Kathleen & David Eckberg, Jeff Podmer, Beverly Terranova, Richard Cross

web site: www.clcntx.com

Annual Sweethearts and Orphans Car Show

Text & pictures by Dave Eckberg

Saturday, February 23, 2013 in Denton, Texas, it was the 14th Annual Sweethearts and Orphans car show; sweethearts in honor of Valentines Day, orphans because it was limited to "orphan" cars, those not made anymore. The meet was a three day event from Thursday evening until Sunday morning, and included a ride over to Decatur on Friday to visit the Decatur Auto Swap meet, which is getting larger and larger every year. The ladies had other activities that day, with tours around the Denton area. This meet is sponsored and put on by the North Texas Chapter of the Hudson-Essex-Terraplane Club and the Studebaker Drivers Club and the meet moves between Granbury, Denton and Weatherford, among other places.

The car show was on Saturday and attracted about 60 "orphan" cars, including about 11 Studebakers, a dozen Oldsmobiles of varying vintage, some Pontiacs, Triumphs (including a Triumph limo!), a 1928 Willys-Knight, several Nash cars, some Ramblers, a 1937 Peugeot, a Kaiser, about ten Hudsons, a couple of Corvairs, a Sears "motor carriage," one LaSalle, and more. I entered my '1939 LaSalle coupe because it is an "orphan," with LaSalles having not been made since 1940. The oldest car there was a running 1906 Sears motor Carriage (beautiful car!) and the newest was a 1982 Olds 442.

The meet benefits the American Heart Association since a heart is the symbol of Valentines Day. The show was a wonderful opportunity to see some very nice and very uncommon cars.

One prize was awarded per decade and I'm very pleased to tell you that my '39 LaSalle coupe won the award for the Thirties Decade. It was nice to represent our club and win a prize on my first time out with this group. I'd like to suggest that some of our other Lasalle owners consider this meet for next year, which will coincide with the weekend of the Decatur swap meet, and probably will be in Denton again.



1910 Hudson



1928 Willys-Knight



1906 Sears

Annual Sweethearts and Orphans car show

Pictures by Dave Eckberg



My Award-Winning 1939 LaSalle



60th Texas Tour—Ft. Worth

Texas Region – Antique Automobile Club of America Presents the 60th Texas Tour

When: May 2, 3, 4, 2013

**Where: Dallas/Fort Worth Marriott Hotel at Champions Circle
3300 Championship Parkway
Fort Worth, Texas 76177
(817)961-0800**

To make hotel reservations, contact Marriott Inn at the number listed above. State that you will be attending the “TEXAS TOUR – Antique Automobile Tour” to obtain the discounted nightly rate of \$99 for a single or double reservation. These rates will be honored through April 26, 2013 (while rooms are available).

Questions? Call Tour Chair Bev Podmers @ (817) 625-2061 or texastour2013@gmail.com
Or Colin Hiley @ (817) 320-9142 or cehily@msn.com

Web Link: <http://www.texastour.org> and <http://local.aaca.org/texas/TT2013.htm>⁹

AUTORAMA

Text & pictures by Lifer

Members of the North Texas Region Cadillac & LaSalle Club put their Pride and Joy on display and in competition at the 53rd Annual O'Reilly Autorama, held at Market Hall.



Bill Byers showed his beautiful 1961 Cadillac HardTop Coupe (with the CLC meatball in the window).



Jess Jordon's 6.2 liter Cadillac-powered 1957 Chevrolet Nomad won for Outstanding Paint., and Outstanding Street Machine.



Jim Warran proudly displayed his 1959 AMC Rambler American 2 Dr Coupe.

Questionnaire

Please send your answers to this survey questionnaire to Rubye Musser (rubyemusser@yahoo.com).

1. What have you enjoy about the club so far?
2. Is there anything you would want changed that have not met your expectations?
3. What could the club do to get your participation?
4. Do you have any suggestions on how we can make the club grow?
5. What do expect from the club to help you with your car restoration?
6. Would you be interested in a social event such as the Kimbell Arts, Museum of Civil War, Holocaust Museum, or – suggestions.

Cruisin and Ramblin Caddies

Can you believe it? It's already March, Lent and then EASTER. NTXCLC is moving right along with a new budget and some exciting activities and events in coming months. Be sure to check the calendar and cut it out, paste it on the refrigerator so you don't miss these activities and being with friends and showing off your car.

We have put a survey questionnaire on page 4 for you to respond to as to your suggestions for some tech meets and activities that you would like. So fill it out or voice your opinions to a Board member please.

National has sent out a new Award for the Web site for the clubs to participate in. So let Minnie Bedrick know of any suggestion you might have to help make our Web better and more appealing. In case you missed it, the Web address is clcntx.com.

Bill Levy needs you to send in your story or call and volunteer to let him write a story about your car and the family. We the members are very interested in knowing you better. Suggestions include why and/or how you bought the car, what have you done to it while you have owned it, and interesting history about the car, what you and your family likes to do that includes the car.

Pate will soon be here. SO volunteer to help your club. REMEMBER this is our money making project to raise money for our operating expenses for the club each year. But it boils down to number of members in the club. Do you realize that if every member- our 160 members- would each bring in (1) just one new member we would be the largest club in National? So come on and do *your* part and let us show National that we can be THAT CLUB. We have membership forms for each of you to pass out to anyone you see driving a Cadillac. These forms are available already printed, and we have it available electronically through email and through the web site at <http://www.clcntx.com/membership/membership.htm>

We have had some suggestions to have car show in a certain spot several time. Does anyone have a suggestion as to a convenient spot to do this??? Like Cars & Coffee, but in a closer area for all. Would someone like to sponsor or take charge of this? Also, we have had suggestions to visit the KIMBELL ARTS or Bass or Holocaust museums in Dallas. Would you prefer a Sunday or an evening to do these???

PARTICIPATE, SHOW YOUR CAR and VOLUNTEER, make this a thriving club, so you will enjoy and be proud to be an NTXCLC member.

YOUR soapbox HOT ROD

President

Rubye

President's Activities

March 30, Saturday---9:30 AM FLY IN-----DRIVE IN CADDIES VALLEY VIEW at Bob Jones hanger--strip. He also has several old cars display The CLUB is to provide Brisket-----Members bring a covered dish-- Last name - A thru N please bring dishes or salads-----O thru Z desserts Those in Fort Worth area -- we will caravan from 820 and 156 to Krum. Those in the Dallas area can group together and meet in Krum TONY YATES will then lead entire group caravan to VALLEY VIEW destination.

April 20, Saturday--- PATE SETUP 9:30 – 10 AM Volunteers meet to assigned ZONE leaders.

April 24 – 27 Members work the tent at the Pate Swap Meet.

April 28 Sunday---PATE TEAR DOWN Volunteers meet at NTXCLC tent 12:00 Noon to meet with leader to pick up tile in proper order. **Many coordinated hands can make light work!!!**

May 11, Saturday---Denton **ELVIS on the SQUARE** BRING those Caddies out to Park and Show on SQUARE. They provide club with drinks and sandwiches. We hope to have a few 1959's showing, please.

MAY 26th-----VOLUNTEERS needed to help put out FLAGS at National Cemetery--Grand Prairie for FLAGS for FALLEN VETERANS. Go to web to see <http://www.flagsforfallenvets.com/> One individuals aim to put a flag on 35,000 graves. Call Rubye 817-996-8066 for more details.

JUNE date TBA Ron Fishell to have more details on DRIVE and Park in town of MARSHALL.

JULY 4th-----ARLINGTON July 4th Parade.

Rubye

For members getting this newsletter by email or web –**THANK YOU!**

MEMBERSHIP REPORT: *Bill Haesslein*

Welcome New Members:

James M. Woody Spring, TX

There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Rubye Musser (rubyemusser@yahoo.com) or Bill Levy (lifer@writeme.com) for an application or special request.

SUNSHINE REPORT: Rubye Musser

We remember those who are having some difficulties:

Bill Tucker is to begin Chemo
 Jo Thompson George Nilan
 Bill Byers Mrs Keith Beers

There are many that have suffered from the flu and been very sick. We pray and wish everyone is feeling much better at this writing, so we will see you out at our next event.

Keep us informed about your health and BIRTHDAYS please.

Rubye

2012 NTXCLC OFFICERS

- President: Rubye Musser**
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- Newsletter & Distribution: Bill Levy**
(214) 563-1033 lifer@writeme.com
- Pate Director: Tony Yates** (940) 368-8678
- Pate Director Assistant: Neil Jefferson**
- Historians: Randoll and Joyce Reagan, John Foust**
- Directors: Minnie Bedrick, Al Haltiwanger, Ron Fishell, Jim Hanson**

CLASSIFIED ADS

CARS FOR SALE

+++++
1939 LaSalle 2 Passenger business coupe. One of only 3500 made. Gorgeous paint, perfect interior, great chrome, good tires & more. Gauges work xcept clock. Reliable, always starts easily. Fun to drive. All original xcept auxiliary electric fuel pump, after-market running lights, and aircraft-grade seat belts. \$60,000 in restorations, repairs, upgrades and improvements. Mid-\$30,000 range OBO. Dave Eckberg 940-262-3012 dreck@prodigy.net (Jan)

1958 Brougham. Outstanding example of an unmolested classic. Still on air ride, orig. tri-power, beautiful s/s top, no rust. One of four delivered in Maharani Maroon. CA black plates, titled and registered in my name. \$125K. (817)917-5555 (Feb)

1947 Cadillac 7523 seven pass limo, originally owned by Sarah Jane Campbell, the heiress of founders of The Texas Company, later "Texaco." Fourth owner & have complete history. 68,000 orig miles on orig engine & transmission. Glossy new paint, beautifully redone interior, refin orig wood interior trim, 5 new tires, new chrome, redone brakes, fuel pump, hydro-electric window lifts, and much more. All orig except aux electric fuel pump. Solid car, no rust, never wrecked. Have well over \$42K in this car. Dave Eckberg 940-262-3012 dreck@prodigy.net for pictures. (Feb)

'87 Allante metallic gold (rare color, 2 years, 426 cars) pristine condition with 23K miles. Probably lowest mileage '87 for sale in existence. Has hard top. Recently serviced & checked by Sewell Cadillac. All fluids changed. Call Ron for pricing. (972) 530-3946, Cell (214) 952-4226 (Mar)

Classified Ads – for 3 months Members: free, and Non-members -\$35 for three lines for three months. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066 rubyemusser@yahoo.com



Name Tags

Bill Levy
 206 Turnberry Lane
 Coppell, TX 75019
lifer@writeme.com

Our new North Texas Region Cadillac & LaSalle personal magnetic name tags have been real popular. They are made of white plastic, so they should last a

long time. Either with your name only with the club logo, or, if you really want to tell people who you are, with your favorite picture of your favorite car, and optional –the year. The cost is \$10.00 each.



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March 2013



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STANDARD OF THE WORLD

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DRIVE, SHOW, CHROME, BUMPERS, TAILS



NTXCLC

March 8th & 9th Inter-regional Meet, Columbus, Texas.
Reservations: Columbus Inn Hotel
See February issue, Page 10 and 11.
2208 Hiwy 71 S. 979-732-5723
State that for CADILLAC CLUB
@ \$50.

***March 30th** Valley View Tx, CADILLAC & AIRPLANES
A drive will be planned to go as group. Bring dish and your chairs. See page 6.

***April 20** SET UP --- 9 AM -Pate Swap Meet
***April 24th—27th** Pate Swap Meet—Working the Tent
***April 28** TEAR DOWN @12 Pate Swap Meet

***May 11th** - There will be "Elvis on the Square" in Denton, Texas.
They want as many 59 and other Cadillacs as we can bring.

***TBA** Marshall, Texas Drive and Park — Car Show.

July 4th Arlington, Parade and get-together.

And lots more to do in 2013. Bring a new member to enjoy our club.

March 2, April 6, Cars and Coffee, 8am – Noon. Get there NLT 7:30 for a reserved spot on Cadillac Row as the lot fills up fast after 6:45 am. 6800 Dallas Parkway, Plano TX 75024
Email lifer@writeme.com that you will be there.



COMING UP:

June 3 –7, 2013 National Driving Tour, Northern California Region. 900 miles. See Self Starter for details.

July 31—August 3, 2013 Cadillac & LaSalle Club Grand National, Boston, Mass. See Self Starter for information and application. Reservations—(617) 472-1000 Code CADCADA

July 8—12, 2014 Cadillac & LaSalle Club Grand National, Lake George, New York.

Send any corrections and/or additions to:
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web site: www.clcntx.com