



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

web site: [www.clcntx.com](http://www.clcntx.com)

May 2013

*Awarded Best CLC Regional Newsletter 2007-2008*

### *Cream Of The Crop Tech Meet*

Story and photos by Minnie Bedrick

March 30, 2013

A NorthTexas Region Cadillac & LaSalle Club and North Texas Region Lincoln and Continental Owners Club joint Tech meet was held at Advantage Autoworks, 6432 Davis BLVD, N. Richland Hills 76182. Chris Recker and his brother, Tod Recker, open the shop in 2007 and have been in business since 1990.

Turning into the driveway, Advantage Autoworks building and ground were covered with old gas pumps, old signs. The office building looked like a gas station back in 50's and 60's with the old gas pumps and the roof of a station from this era. Wow, what a great view.

The members kicked a few tires and chatted while eating donuts and drink coffee. Lana and Joe Hill was in attendances. Bill Kaufman brought his fixer upper; looking good. Ned Hannah brought his Oldsmobile, yes, he does have a Cadillac home somewhere in his garage. New member Dr. Jose Caballero and father brought a 1954 Cadillac Series 62.

Chris Recker, shop owner, talk about restoring cars, new model body collision repairs, old gas pumps, cigarette machines, candy machines, and coke machines.

After Chris gave us a tour of his business, lunch was provided.



Chris is explaining the 1948 Packard Motor taken from his car. The motor was rebuilt and paint, now it is ready to be installed in a car. But the Packard's body is in need of a lot of work.

web site: [www.clcntx.com](http://www.clcntx.com)

# Cream Of The Crop Tech Meet

Story and photos by Minnie Bedrick

A few members brought their cars.



Pauline and Norm Ofstad



Jose and Julian Caballero with 1954 Cadillac Series 62



Brian Scheffer with 1976 Cadillac Eldorado



Jack Refro's 1957 Cadillac Eldorado Seville



Ned Hannah's 1956 Oldsmobile Supper 88. Bill Kaufman's 1954 Cadillac SA 62 Coupe



Jeff Podner 's 1939 LaSalle



Gerry Terranova and Jeff's LaSalle





# PATE SWAP MEET SETUP

Story and pictures by Lifer

Its that time of year again—happens every year about this time: PATE SWAP MEET time. The eager-beaver NTXCLC worker elves came out in force and proceeded to help get the third largest swap meet ready for action. Thanks to all who helped out.



**Al Gitelman & Caron Grant**



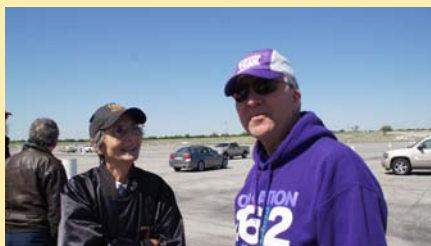
**Miles to go before we sleep**



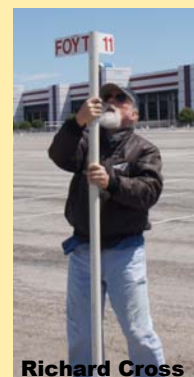
**Pate worker Fuel**



**Pate Special Delivery**



**Rubye Musser & Dave Eckberg**



**Richard Cross**



**Rubye & Wallace Wade**



**Some Cadillac Workers brought their Cadillac**



**Minnie Bedrick**



**That tray of space markers weighs over 35 lbs full.**



**Pate Worker's Office**

# PATE SWAP MEET

The following members and spouses braved the wind and cold on the Saturday morning of Pate Set Up and sunshine for the tear-down. Their work for the swap meet prep is deeply appreciated.

**SET UP CREW:**

RUBY & BOB MUSSER  
 BILL LEVY --2006 STS  
 GERRY TERRANOVA  
 AL GITELMAN  
 CARON GRANT  
 TONY YATES  
 MINNIE BEDRICK  
 CHRIS COHEN  
 DAN HARISON  
 NED & KAREN HANNAH  
 BILL HAESSLEIN--68 CONVERT  
 JULIA HAESSLEIN  
 DONIS YODER  
 PAULINE JOHSTON  
 RICHARD CROSS  
 RANDOLL REAGAN  
 JAMES FINE  
 JOHANNA G ULLETT  
 MARK MCKAY  
 JUSTIN BURGESS  
 RON FISHELL  
 CHARLIE BROSS--2010- CTS Wagon  
 Caleb Bills  
 TONY YATES

RICHARD CROSS-- 97 ELDO  
 NORM OFSTED--2003 SEDAN  
 PAULINE OFSTED  
 AL HALTIWANGER  
 BILL KAUFMAN  
 JOHNNIE BILLS  
 CALEB BILLS  
 JOHN RENFRO  
 WALLACE WADE  
 DAVE ECKBERG  
 DAVID McCLUNG  
 TRINA McCLUNG

**TEAR DOWN CREW:**

Tony Yates  
 Johnnie Bills  
 Minnie Bedrick  
 Terry Graham  
 Chris Cohen  
 Jim Warren  
 Jim Hanson  
 Ned & Karen Hannah  
 Tod Moore  
 Train Pop  
 Donis Yoder  
 Pauline Johnston  
 Martha & George Smith  
 Steve & Debbie Overby  
 Chad Hannah  
 Mona Wester  
 Dan Harrison  
 David & Trina & Lance McClung  
 Norm & Pauline Ofsted  
 Rubye & Bob Musser

## President's Message

Spring is slowly here and it is now time for some Caddy Activities!

Please see the flyer and the calendar for our Big Event Saturday May 11, around the Denton Square. Let us have a huge participation of Cadillacs showing off their Fins and Bullets. You will be treated royally by the Denton group and James Wood Cadillac. You will even be eligible for a prize!!! So this is the time to drive and show your Precious Cadillac. Dress up like Elvis or bring that '59 out. The theme is ELVIS on the Square May 11, Saturday. Some food and drinks will be available for your enjoyment also. Look forward to seeing you there!

Your Hot Rod,

Ruby



## ***PATE SWAP MEET***

Thanks to one and all 36 that showed up to work at Pate Setup. Even though it was a bit windy, we had fun seeing our Cadillac friends and some that was their first time.. Everyone enjoyed by ending with pizza.

And I wish to thank all Pate Workers for the take down, and tent workers for your very, very dedicated, hard, and long hours that you helped the NTXCLC Club achieve at the Pate Swap meet for 2013. From our Supervisor of Pate Swap meet it appears to have been very successful. However, without 36 worker elves on set-up and 27 worker bees at take down it would not have been as productive as it was. The North Texas Club wishes to thank all workers, so that the club can flourish for 2013.

Minnie Bedrick was ever present managing the tent and signed up two new members and hopefully Rubye will have one when he sends his money. It was a delight to see lots of lookers drooling over Dave Eckberg's '37 Cadillac on Friday, and Saturday the attraction was Ron Fishell's '92 Allante and the huge black Cadillac sign. These drew a lot of attention to our tent. Please, all Pate workers, pat yourselves on the back for all your hard work. Sunday at tear down, we also had a nice number of helpers that completed new tiles in the Tubs before they were taken to the storage shed on this warm afternoon.

SO THANK YOU ONE and ALL. You will enjoy your reward come Christmas party time. Thanks a Million.

Ruby Musser, President

and Tony Yates, Pate Supervisor

---

**TENT WORKERS:**

April 25	April 26	April 27
Charles Bross	Minnie Bedrick	Minnie Bedrick
Bill Levy	Dave Eckberg, brought 1937 Cadillac Limo	Ron Fishell, brought 1992 Allante
	Ned Hannah	Charles Bross, brought Cadillac sign
	Johnnie Bill Jr	Robert Allen
	Robert Allen	Johnnie Jr. and Patricia Bills
		Ruby & Bob Musser

**Other members that stopped by tent:**

Jess Jordan, Bill & Marc Byers, Chad & Ned Hannah, Mike Behrends, Bill Kaufman & Jennie Kaufman, Deaune Medley, Bill Coleman, Wallace Wade



Thursday April 25 at the NTXCLC Hospitality tent. It gets better—pictures next month.



# President's Activities

**May 11, Saturday**---Denton **ELVIS on the SQUARE** Please ready your cars for our drive to Denton for the big "Elvis on the Square." NTXCLC needs to make a big showing so bring all cars. And we want as many '59s that are in the area to really show off. Our club is the honoree. Plus we have our Regional Director, Tim Coy, from Colorado present. This is a great opportunity to meet him in person. So mark and plan your day for May 11. Lots of fun and music, and food and drinks provided.

Those that would like to caravan we leave from spot on 820 and 156 traveling toward Justin and into Denton. Join in on any part that you wish. Meet and begin drive at 9:00 am sharp.

**MAY 26th**-----VOLUNTEERS needed to help put out FLAGS at National Cemetery--Grand Prairie for FALLEN VETERANS. Go to web to see <http://www.flagsforfallenvets.com/>

One individuals aim to put a flag on 35,000 graves. Call Rubye 817-996-8066 for more details.

**JUNE** date TBA Ron Fishell to have more details on DRIVE and Park in town of MARSHALL.

**JULY 4th**-----ARLINGTON July 4th Parade. 9:00 am

**September 21st**-----Twelfth Annual Cowtown Cruisin' For A Cure car show

Rubye

For members getting this newsletter by email or web –**THANK YOU!**

## MEMBERSHIP REPORT: *Bill Haesslein*

Welcome New Members:



There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

### COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year, 12 issues — \$50.00 – Business card size,  
\$75.00 – 1/8 page, \$125.00 – Quarter page,  
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Rubye Musser ([rubyemusser@yahoo.com](mailto:rubyemusser@yahoo.com)) or Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.

**SUNSHINE REPORT: Rubye Musser**

**2012 NTXCLC OFFICERS**

We need to offer all our prayers for all the people affected by the explosion in town of West All those suffering from the bomb in Boston and especially for our Beloved Service men protecting us daily.

Bill Byers, Ted Ruhling, Bill Tucker  
 Cecil Thompson, Sandy & Charles Gambolus  
 Rudy Bedrick, Bill Coleman -Houston  
 Chad Hannah, Mrs Keith Beers

There are many that have suffered from the flu and been very sick. We pray and wish everyone is feeling much better at this writing, so we will see you out at our next event.

Keep us informed about your health and BIRTHDAYS please.

*Rubye*

- President:** Rubye Musser  
(817) 996-8066 [rubymusser@yahoo.com](mailto:rubymusser@yahoo.com)
- Vice President:** Jim Warren  
[fordcoupeman@hotmail.com](mailto:fordcoupeman@hotmail.com)
- Secretary:** Terry Graham  
[terry@abaxial.net](mailto:terry@abaxial.net)
- Treasurer:** Neil Jefferson  
[neiljefferson@att.net](mailto:neiljefferson@att.net)
- Webmaster:** Minnie Bedrick  
[rudminbed@centurylink.net](mailto:rudminbed@centurylink.net)
- Membership:** Bill Haesslein  
[billhsln@airmail.net](mailto:billhsln@airmail.net)
- Activities and Sunshine:** Rubye Musser  
[rubymusser@yahoo.com](mailto:rubymusser@yahoo.com)
- Newsletter & Distribution:** Bill Levy  
(214) 563-1033 [lifer@writeme.com](mailto:lifer@writeme.com)
- Pate Director:** Tony Yates (940) 368-8678
- Pate Director Assistant:** Neil Jefferson
- Historians:** Randoll and Joyce Reagan, John Foust
- Directors:** Minnie Bedrick, Al Haltiwanger, Ron Fishell, Jim Hanson

**CLASSIFIED ADS**

**CARS FOR SALE**

+++++

'87 Allante metallic gold (rare color, 2 years, 426 cars) pristine condition with 23K miles. Probably lowest mileage '87 for sale in existence. Has hard top. Recently serviced & checked by Sewell Cadillac. All fluids changed. Call Ron for pricing. (972) 530-3946, Cell (214) 952-4226 (Mar)

'40 LaSalle Convertible Coupe Model 5267, highly optioned and in excellent condition. A very desirable car. Call Ted Ruhling (817) 579-9171 for additional information. (Apr)

Classified Ads – for 3 months Members: free, and Non-members -\$35 for three lines for three months. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066 [rubymusser@yahoo.com](mailto:rubymusser@yahoo.com)

**Congratulations to Al Gitelman and Jim Warren for having their Cadillacs selected for the Pate Times Color Ad for NTXCLC 2013. If you did not get a copy, visit the CLCNTX web site and see it there.**

**AND, Congratulations to Al, our D-Day Survivor on the observance of his 90th birthday June 4th. Happy Birthday Al.**



**Name Tags**

Bill Levy  
 206 Turnberry Lane  
 Coppell, TX 75019  
[lifer@writeme.com](mailto:lifer@writeme.com)

Our new North Texas Region Cadillac & LaSalle personal magnetic name tags have been real popular. They are made of white plastic, so they should last a long time. Either with your name only with the club logo, or, if you really want to tell people who you are, with your favorite picture of your favorite car, and optional –the year. The cost is \$10.00 each.



**Cowtown Cruisin' for a Cure 2013** September 21, 2013

This is the 12th Annual presentation of this show. The North Texas Region Cadillac & LaSalle Club has reserved a curb for our display. We need your Cadillacs and your LaSalle for this worthwhile show in downtown Ft. Worth. **Hiley Mazda has Donated their 2nd Mazda Miata (or Equivilant) for raffle this year.**

Contact Bill Levy or Neil Jefferson with your registration (\$35.00 early). We need name, address, phone, T shirt size, are you a prostate survivor Y/N, and car-year and model. Please respond by August 1 if possible so we can track the car count. Space is tight in Ft. Worth and we don't want to miss out.

# HONEST JOHN'S

www.honestjohn.com



## Caddy Corner VINTAGE CADILLAC PARTS



**1941 - 2001**  
**New, Rebuilt, Used Parts**  
**888-59CADDY**  
**Toll Free (888-592-2339)**

P.O. BOX 741 • JUSTIN, TEXAS 76247  
**FAX 940-648-9135 — 24 HR.**



**WALLACE W. WADE**  
**SPECIALTY TIRES**  
**Vintage Tires**  
ANTIQUE & CLASSIC  
CARS - TRUCKS  
MILITARY - TRACTORS

**WALLACE W. WADE**

530 Regal Row  
Dallas, TX 75247  
(214) 688-0091  
(214) 634-8465 Fax  
1-800-666-TYRE  
www.wallacewade.com  
wallacewade@earthlink.net

SPECIALTY TIRE DISTRIBUTOR  
"IF WE DON'T HAVE IT - WE'LL GET IT"

Goddess Shirt for all Cadillac & La-Salle ladies. A beautiful heavy weight cotton available in 4 different colors for \$25.00 +7.95 S&H (US). Available in adult sizes S,M,L,XL Make check payable to NTXCLC. Send your orders to:

Rubye Musser  
3148 Waterside Dr.  
Arlington, TX 76012



50's CAD & BUICK  
PARTS SPECIALIST



### Rick's Antiques & Autos

3310 BIRDWELL LN. AT GILMER RD.  
LONGVIEW, TEXAS 75605

Res: 903-758-0480  
Bus: 903-759-1390  
Cell: 903-738-0813

RICK SMITH  
BUY & SELL ANTIQUE  
AUTOS & PARTS

Correction to April's Obituary on Bill Coleman: the following paragraphs were in error and did not represent Bill Coleman. Thank you.

*In 1966, he applied to Model A National to get a charter for a Houston Model A club. The Houston club is now one of the largest clubs in the state, with a membership of 210 families including children and grandchildren of enthusiasts. He was considered one of the top experts in the country on Model A restoration. Bill was also an avid member of the North Texas Region Cadillac & LaSalle club and a lover of fine Cadillac automobiles.*

*In addition to founding the Greater Houston Region Model A Restorers Club, Coleman was also a co-founder of the Pate Swap Meet held in the Dallas/Fort Worth Metroplex in April each year. One of the three largest swap meets in the country, the Pate Meet is hosted by 17 Texas antique automobile clubs.*

Retiring --400 cars--1948 to 1964 Parts and Part Cars





*STOP STARING. START DRIVING.*

*The all-new 2013 ATS will not be in the showroom long. Reserve yours today.  
You will not only be certain to drive off with an exceptional vehicle,  
you will be assured the exceptional service of Sewell Cadillac.*



**SEWELL**  
*Cadillac*

*Contact Saadallah El-Jundi at 214-956-3712  
for any of your new or pre-owned automotive needs.*

*7310 Lemmon Avenue / Dallas, Texas 75209*

May 2013



**Awarded Best CLC  
Regional Newsletter**

**First Class Mail**

First Class Postage  
Here

**STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
206 Turnberry Lane  
Coppell, TX 775019**

*The Standard Of The World* is published monthly and mailed First Class or emailed to all NTXCLC members on the current roster, and selected others who are member of the CLC. Copyright ©2013 North Texas Region Cadillac and LaSalle Club. Other CLC Regions may reprint articles without permission as long as attribution is given. The deadline for submission is the 20th day of the month prior to issue date. ALL NTXCLC members are encouraged to submit articles, letters and photos to the Editor for publication. Cadillac and the Cadillac Wreath & Crest are registered trademarks of Cadillac and General Motors.



***DRIVE, SHOW, CHROME, BUMPERS, TAILS***



**NTXCLC**

**\*May 11th** - There will be "Elvis on the Square" in Denton, Texas. They want as many 59 and other Cadillacs as we can bring.

**\*MAY 26th** - VOLUNTEERS needed to help put out FLAGS at National Cemetery--Grand Prairie

**\*TBA** Marshall, Texas Drive and Park — Car Show.

**July 4th** Arlington, Parade and get-together.

And lots more to do in 2013. Bring a new member to enjoy our club.

**May 4, June 1-** Cars and Coffee, 8am – Noon. Get there NLT 7:30 for a reserved spot on Cadillac Row as the lot fills up fast after 6:45 am. 6800 Dallas Parkway, Plano TX 75024 Email lifer@writeme.com that you will be there.



**32 Caddys in April—More Coming**

**COMING UP:**

**June 3 –7, 2013** National Driving Tour, Northern California Region. 900 miles. See Self Starter for details.

**July 31—August 3, 2013** Cadillac & LaSalle Club Grand National, Boston, Mass. See Self Starter for information and application. Reservations—(617) 472-1000 Code CADCADA

**July 8—12, 2014** Cadillac & LaSalle Club Grand National, Lake George, New York.

Send any corrections and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

**web site: [www.clcntx.com](http://www.clcntx.com)**

North Texas Region  
Cadillac - LaSalle Club  
&  
**Classic  
Car Show**

**Saturday,  
May 11, 2013**

Parade from Denton Civic Center to Downtown  
Wells Fargo Bank Parking Lot: 9:30 - 10 am  
Auto Show at Wells Fargo: 10 am - 4 pm

Auto Show Registration  
10 - 11:30 am  
\$15 per vehicle

**Prizes  
Given  
for:**

- ★ Best of Show
- ★ Peoples' Choice
- ★ Best Elvis Dressed Owners
- ★ The Car Elvis Would Buy
- For Himself / For Priscilla
- ★ Best Pre-50s / 50s / 60s / 70s
- ★ Best Classic Truck
- ★ Best Commercial Vehicle
- ★ Best Decorative Paint
- ★ And many more!

**HAMBURGERS / HOT DOGS / SOFT DRINKS AVAILABLE  
PROVIDED BY JAMES WOOD AUTOPARK  
50/50 RAFFLE ★ DOOR PRIZES**

Hosted by the Denton Noon Kiwanis Club in conjunction with

**ELVIS ON THE SQUARE**

15th Annual Concert benefiting the Denton Kiwanis Children's Clinic

**SATURDAY, MAY 11 — 7:15 - 9:15 pm**

Featuring "Once-A-Year-For-Charity" Elvis Tribute Artist **JOE FRITZ**



For more information, contact DENTON KIWANIS CLUB  
Phone 940-387-6323 / email: denton.kiwanis@verizon.net

**ELVIS OFF THE SQUARE  
Classic Car Show**

**REGISTRATION FORM  
May 11, 2013**

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Auto \_\_\_\_\_

Award Categories previously entered (at any show):

Bring to Wells Fargo parking lot on day of event,  
or mail to: Denton Kiwanis Club  
1001 N. Elm St.  
Denton, TX 76201

**Sponsored by:**

James Wood Autopark  
Enterprise Car Rental  
Denton Record-Chronicle  
Ben E. Keith / Budweiser  
Sysco Foods • Caliber Collision  
John Fonden Farmers Insurance  
Beth Marie's Old Fashioned Ice Cream  
Cartwright's Ranch House  
Frenchy's Lawn & Tree Service  
I-Teach • ServiceMaster  
Tattersall Publishing