

web site: www.clcntx.com

October 2014

Awarded Best CLC Regional Newsletter 2007-2008

Gerald (Gerry) Joseph Terranova 1/22/1934 -9/8/2014



Gerald (Gerry) Joseph Terranova was born in San Francisco, CA January 22,1934 to Gerlando Giuseppe Mariano Terranova and Catherine Canciamilla Terranova. And entered Eternal Life September 8, 2014.

Gerry was raised in San Jose Ca. After high school he entered the service joining the Strategic Air Force Command in CA, then transferred to Merced Air Force Base in Colorado and worked on aircraft. He had a dear friend George that he did lots of daring things with and one of them was flying under the Golden Gate Bridge.

While in Colorado, Gerry met his wife Beverly. They had four children; Marie, Gerald Jr, Nicholas, and Michael.

He moved to Arlington, TX and served in the Texas Air National Guard while working regional sales manager for Tucker Housewares.

Survivors: His wife, Beverly M. Terranova; daughter, Marie Terranova and friend, Michael Bridges; sons, Gerald J. Terranova Jr. and wife, Susan, Nicholas A. Terranova and wife, Kimberly, and Michael D. Terranova; brother, Joseph Terranova and wife, Carol; sister, Katherine Noether and husband, Jim; grandchildren, Rachel, Sarah and husband, Jacob, and Tyler; and great-grandchildren, Rebekah and Gloria.

After a mass at St Marie Goretti in Arlington, Gerry was transported to the Dallas-Ft. Worth National Cemetery via a very impressive motorcade, with a Veterans Motorcycle group, and a line of Cadillacs representing his most loved activity, the North Texas Region Cadillac & LaSalle club.



Gerald (Gerry) Joseph Terranova

My first introduction into the club and its members was at the Cruisin' for the Cure Car Show in Ft. Worth, TX many years ago. This is where I first met Gerry. His smile and whit was infectious and wonderful to behold. He knew how to make you laugh and his laughter was infectious. He had a wonderful style and always a kind word. He knew how to have a good time and bring the good time with him to spread it around. I will always remember him in his Russian Hat. It kept his ears warm and gave him a good story to pass along with it. I will miss all the jokes that he would pass along daily via e-Mails. Gerry's exuberance is what made me decide to join the club. I wanted to be around fun people like him. He will be missed, but he will be remembered.

Bill Haesslein

He was my neighbor Cadillac buddy, my pal. My first contact with Gerry was through my '77 Cadillac. While washing the caddy when I first moved in he stopped to greet and said, "If you intend to live in this neighborhood you need to fix those plastic pieces in the rear fenders. My response was at this time they are way too expensive to replace, about \$300 each. He left, and returned several days later with a phone number out of Houston where I could order them for a whole lot less. Needless to say, after a few weeks the plastic pieces were replaced.

Gerry next response was that now you can join the Cadillac club. I replied --no way ------I am president of Fort Worth Occupational Nurse Association, and also St Rita Garden Club and I have a full time job. Gerry's response was, "Oh it is a great nice group and lots of fun. Come go with me to John Foust's BBQ ---- and we will take our grandsons." His next response was, "Aren't they a great friendly group, so if you join now you will get a free Christmas dinner.

So off I went with Beverly and Gerry then at the dinner, where the members were also having their election. I happened to just whisper to him ---what does it take to be an activities director? That is all it took for Gerry to say, "never mind, I have someone for the Activities Director's job."

So Gerry and Johnnie Bills became my mentors along with all the officers. While holding this position he was the only officer to support and back me while we obtained the rights and down payments to mill and sell our famous Cadillac blanket or throw, plus every item we have sold since. Gerry's greatest challenges while mentoring me was helping me write the president's messages, while he was the editor of the Standard of the World North Texas newsletter. During these times he brewed many of his tasty cups of coffee for me.

At the Cadillac LaSalle Grand National of 2009 Gerry was awarded a beautiful clock and plaque for the best regional newsletter of all the clubs in USA. That was a very exciting moment for him and the North Texas Region.

Then our next endearing times were his support while I was enduring chemotherapy and lost my hair twice. He insisted on a picture of us both with our bald heads.

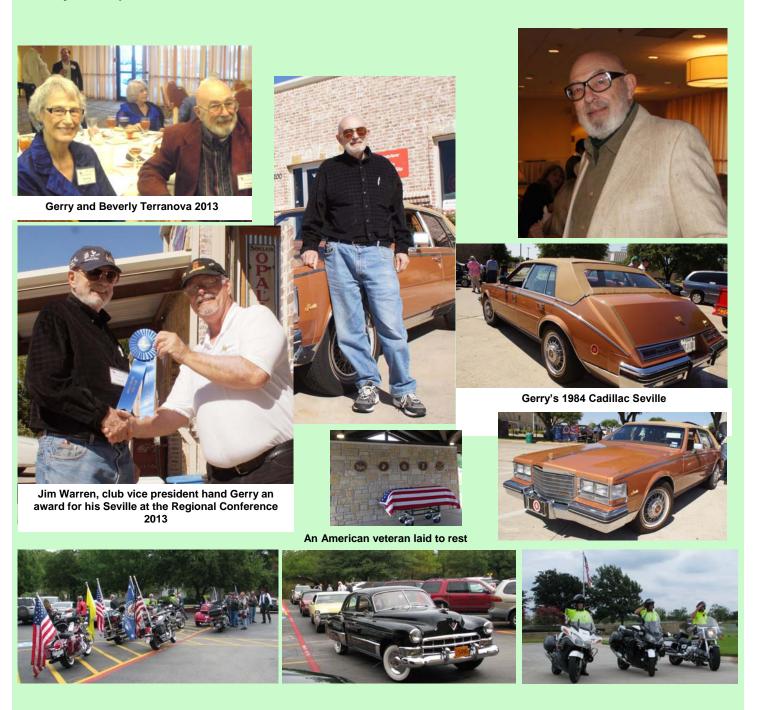
Gerry cherished his family. He is noted for his stories and entertaining children with mind games and wearing of his Russian hat. Gerry and Beverly have helped entertain other Cadillac members visiting us from Australia and other states. Plus he was always proud to show off his reconstruction project, the 1949 caddy.

Rubye Hubbard Musser

My first contact with Gerry was not a face-to-face meeting, but through a tall, lanky fellow name of Tony Yates out at the Pate Swap Meet. I was in the Cadillac & LaSalle club at that time and was working with the club's tent crew, and Tony said that the club was looking for a new newsletter editor, because the current one (Gerry) would like to step down after so many years of doing it. I muttered something about that might be interesting, since I took journalism in college, but I did not make a commitment. Tony gave me a tour of Pate in his official golf cart and every time we met someone he knew he would introduce me as the club's new newsletter editor. I just kept quiet, because I thought this had to be Tony's way of having fun.

Well, by the end of that day I gave it some thought. The next day Rubye, club president, sent me a job description, and by the end of the week Gerry had sent me all his newsletter files. I was now the new newsletter editor from then on. I only hope that I can live up to the standards and quality he set for this publication.

Bill "Lifer" Levy



Activities Director's Calendar

READY DRIVE SHOW your chrome, bullets, paint or your beauty October 5th at our 30th ANNUAL REGIONAL meet. Location: 6432 N Davis BLVD, North Richland Hills, 11-3, HEY!!! Catered lunch at 1:p.m. So please call or email Bill Haesslein pronto! See page 8.

Then are you ready to drive and see some Fall Foliage? Let us drive to Durant, Ok for a view of the turning leaves in OK, November 7th (arrival night), 8th, and 9th. Robert and Paula Allen are planning a driving tour for us so make your reservations and let Robert or Rubye know

so we can plan the count for meals. Hotel arrangements are: HAMPTON Inn, 3199 Shamrock Ln, Durant, Ok 1-(866) 460-

7456 Call only this number for a room reservation and ask for the Cadillac club price. Page 6.

Get your Toys ready for **Toys for Tots**, Dec 13th at Frank Kent Cadillac, 3500 West Loop 820 S, Fort Worth, TX 76126. FILL YOUR CADDY TRUNKS----bring toys and ENJOY a Free Hot Dog and Drink.

January 4th, 2015 Sunday Our Christmas Extravaganza Doulbletree Hotel, Irving, Tx. PERIOD ATTIRE befitting the year and model of your car.. There will be some prizes. Exciting!!!!!!

So come on and get in the groove for the exciting times ahead.

Rubye Musser 817 996 8066 Robert Allen 580 230 1148 Bill Haesslein 817--428 1204

Also worth noting:

Sept 23-27 2014 National Driving Tour Kokomo, Ind to Hickory Corners, MI. Gilmore event. Grand Opening 9/28.

June 24-27 2015 Cadillac & LaSalle Club Grand National, Milwaukee, WI.

August 2015. The Motor City Region CLC will be hosting a National Driving Tour in conjunction with the Woodward Dream Cruise. Their driving tour will take place during the week leading up to the official 'show' day.

The club needs volunteers for a Nominating Committee to obtain officer and director candidates for the Regional Meet in October. RE-MEMBER, this is your club. Help get the person voted in that you would like to see on the Board. We need for each of you to step up and participate!!





JOIN THE SEVENDAKS FOR



DALLAS 2014



COLLECTOR CAR SHOW & AUCTION

November 21, 22 & 23 • Dallas Market Hall

Sell With Confidence! Consign Now!



Flat Fee Friday - NO COMMISSION • Always a Sell Out!



Richard



Andy



Tv



Zak

SPONSORED BY:





800.722.9942 • LeakeCar.com • e-mail: info@LeakeCar.com



FALL FOLIAGE tour to Oklahoma.

November 7,8, and 9 (more details are being developed)

Talimena SCENIC drive on Hiwy 1 ---- To TALIHINA

Hotel arrangements are: HAMPTON Inn, 3199 Shamrock Ln, Durant, Ok 1-(866) 460-7456

Friday night November 7th and Saturday night November 8th.

Cost \$89 + plus tax --- hot breakfast and shuttle free to Choctaw Casino Make reservations now for this fabulous tour.



Cowtown Cruisin'

for a Cure 2014











Thanks A Bunch to all the NTXCLC members who drove in and entered their cars in the Cowtown Cruisin' for a Cure - Prostate Cancer car show downtown FT Worth, Saturday, September 20th. Our force of nine Cadillacs had some real beautiful cars in the show amongst the full contingent of 504 auto's.

Congratulation!!!! Our Cadillac's winner was Jess Jordan with his 1958 electron blue Cadillac Eldorado Brougham. He was proud to show off its stainless steel top and shiny chrome bullets and bumpers along with all wool mutton carpet, with restoration done by one of our members, Marc Byers Garage.



One of my praises goes to Bill Kaufman proudly showing his beautiful red 1954 Series 62 2-Dr hardtop. For we at the club have seen it evolve the last 8 years from rust pile to its pretty coat of red finish at the Cruise. Also, we had Jim Warren's gorgeous '49 sedan, a black beauty, and a real crowd-draw. Bill Hasslein's Yellow Bird 1967 Cadillac Convertible proudly showed off its coat to a crowd of viewers.

Then our three Allante's were next in line right off 6th & Main. Neil Jefferson, Jim Hanson, and Ron Fishell. Also, Bill Levy had his red Eldorado with his bear buddy, Left Lane Louie.





















Jesas Jordan won for his supercharged 1958 Cadillac Eldorado Brougham V



John Renfro, NTX member, won for his super 1918 Nash







2014 REGIONAL MEET and Elections North Texas Region Cadillac & LaSalle Club

SUNDAY OCTOBER 5, 2014 - Head 'Em Up, Ride 'Em Out

Advantage Autoworks,

6432 Davis Blvd North Richland Hills, TX 76180

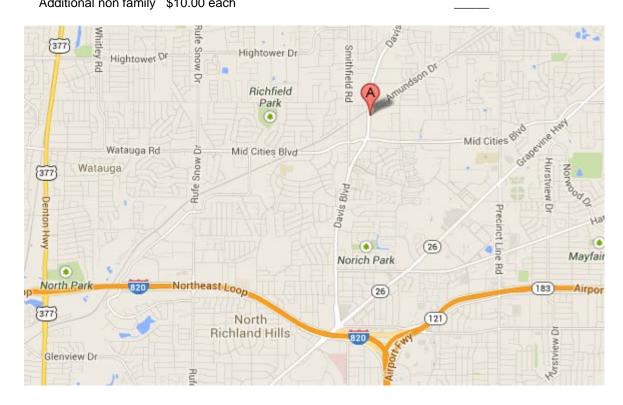
11am to 4pm. Be parked by 10:30.

PLEASE REGISTER on Page 2 Of Insert This is your copy

MEMBERS NAME & SPOUSE

ADDRESS

MEMBERS NAME & SPOUSE	
ADDRESS	
Phone	
E-mail	
Member and One Guest -	(indicate one or two for head count)
Additional family members	
Children under age 6	
Additional non-family \$10.00 each	



Classifieds

CARS FOR SALE



1950 Cadillac Good condition, not running, needs water pump repair, brakes checked, tune-up, fresh fuel, clear title, fresh fluids, routine minor maintenance. \$9,500. Robert Burke (210) 326-9012 (oct 14)

Wanted I have the usual NorthStar V8 oil pan gasket leak. Has anyone found a good shop to do this work? It involves removing the engine, etc. Karen Phillips (817) 472-4260 (oct 14)

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066

For membership information—Contact Bill Haesslein at billhsIn@airmail.net

MEMBERSHIP REPORT: Bill Haesslein

Welcome Renew Members:

Marc Byers , Ft. Worth, TX



There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year, 12 issues — \$50.00 - Business card size,

\$75.00 - 1/8 page, \$125.00 - Quarter page,

\$250.00 - Half page, \$500.00 - Full page.

If you have a special request contact us for rates. Contact Rubye Musser (rubyemusser@yahoo.com) or Bill Levy (lifer@writeme.com) for an application or special request.

SUNSHINE REPORT: Rubye Musser

Please to continue to pray for rain, our soldiers, veterans and our unfortunate members.

Buddie Walton --remember he is blind so must call-817--738 2363

Rudy Bedrick
Minnie Bedrick
Cecil Thompson
Larry Freeman---knee surgery
Bill Coleman -Houston

Our sincere condolences to the Hurley Family and Gerry Terranova Family.

Happy Birthday to all having birthdays this month.

Congratulations to Bill and Sandy Ische on their 30th anniversary Sept 15 from NTXCLC Club Members

Rubye



Neil Jefferson, NTXCLC Treasurer, showing the trophy he won on Sept. 6 at the Italian Car Fest.

This show is produced by the Grapevine Convention Bureau and the Italian Car Club of the Southwest and is held the Saturday before the annual GrapeFest in Grapevine, at the historic Nash farm. The cars are displayed on the lawn and under a few large oak trees. Italian food is sold as well as Beer and Wine.

So why is Neil entered in an Italian car show? introduced a new category 3 years ago the "Italian Connection" for cars either designed, built, or motored from Italy. Neil's 1991 Cadillac Allante fits in that category. In fact, for the 3 years that this category has been existence, two Allante's have won. In the first year Ron Fishell won with a 1987 car. This is a great show with some very exciting automobiles, with Ferrari and Alpha Romeo being the largest group of attendees.

2014 NTXCLC OFFICERS

President: Rubye Musser

(817) 996-8066 *rubyemusser@yahoo.com*

Vice President: Jim Warren

fordcoupeman@hotmail.com

Secretary: Terry Graham terry @abaxial.net

Treasurer: Neil Jefferson
neiljefferson@att.net

Webmaster: Minnie Bedrick

rudminbed@centurylink.net

Membership: Bill Haesslein

billhsIn @airmail.net

Activities and Sunshine: Rubye Musser

rubyemusser@yahoo.com

Newsletter & Distribution: Bill Levy (214) 563-1033 lifer@writeme.com

Pate Director: Neil Jefferson neiljefferson@att.net

Pate Director Assistant: Bill Levy

Historians: Randoll and Joyce Reagan, John Foust

Directors: Minnie Bedrick, Ron Fishell, Jim Hanson



Club Dues -- National Dues

We want to remind everyone that CLC National Dues starting in 2014 is \$40.00. Checks for National Dues should be made payable to CLC, Inc. and mailed to Cadillac & LaSalle Club, INC., PO Box 360835, Columbus, OH 43236-0835

National sends out a dues renewal notice on your anniversary date with National, That date is printed on the address label on back cover of the Self-Starter. Our club dues (NTXCLC) continue to be \$20 and checks should be made payable to NTXCLC and mailed to Bill Haesslein.

On occasion, a member will submit their National dues with our club dues to us. If we don't receive separate checks, we must deposit the check and then write and mail one of our club checks to National. Separate checks save time and postage.

HONEST JOHN'S

www.honestjohn.com





1941 - 2001 New, Rebuilt, Used Parts



888-59CADDY Toll Free (888-592-2339)

P.O. Box 741 • Justin, Texas 76247 FAX 940-648-9135 – 24 HR.



HAGERTY.COM

800-922-4050

From our advertiser Leake Auction, some up coming auctions:

OKC, 2015

February 20 & 21 Cox Pavilion at the OKC Fairgrounds

Goddess Shirt for all Cadillac & La-Salle ladies. A beautiful heavy weight cotton, long and short sleeve (large in short sleeve only) available in red, white, blue & black for \$25.00 +7.95 S&H (US). Available in adult sizes S,M,L,XL Make check payable to NTXCLC. Send your orders to:

> Rubye Musser 3148 Waterside Dr. Arlington, TX 76012





October 2014



STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
206 Turnberry Lane
Coppell, TX 775019

The Standard Of The World is published monthly and mailed First Class or emailed to all NTXCLC members on the current roster, member of the CLC, and selected others. Copyright ©2014 North Texas Region Cadillac and LaSalle Club. Other CLC Regions may reprint articles without permission as long as attribution is given. The deadline for submission is the 20th day of the month prior to issue date. ALL NTXCLC members are encouraged to submit articles, letters and photos to the Editor for publication. Cadillac and the Cadillac Wreath & Crest are registered trademarks of Cadillac and General Motors.

Awarded Best CLC Regional Newsletter 2007-2008

Awarded Old Cars Weekly Golden Quill 2012, 2013

Awarded CLC Web Site Of Merit Award 2013, 2014 $\begin{array}{c} {\bf First~Class~Postage}\\ {\bf Here} \end{array}$





DRIVE, SHOW, CHROME, BUMPER BULLETS, TAIL FINS



NTXCLC

*October 5th, 2014 11:00 a.m. to 4:00 p.m.Regional Meet at the AutoWorks on Davis Street, North Richland Hills. (Same as 2013.) Park and Show, and Judging of Cars. Free BBQ. Page 8.

*November 7/8 / 9 FALL FOLIAGE tour in OK—A SCENIC drive on Hiwy 1 ---- to Talihina, OK See Page 6.

*December 13th 2014 --- TOYS for TOTS-- Frank Kent CADILLAC, 820 Chapin Rd & I-30 FILL YOUR CADDY TRUNKS----bring toys and ENJOY a Free Hot Dog and Drink.

*January 4th 2014 Christmas Party for 2014. Doulbletree Hotel, Irving, Tx



Send any corrections, complaints, compliments, discussions, and/or additions to:

Bill (Lifer) Levy lifer@writeme.com 214 563-1033

Oct 4, Nov 1 Cars and Coffee, 8 a.m. – Noon. Get there NLT 6:45 a.m. for a reserved spot on Cadillac Row as the big lot fills up fast after 6:45 a.m. It has been so popular the gates are now closed to new traffic at 6:50 a.m. So get there early. 6800 Dallas Parkway, Plano TX 75024. Email lifer@writeme.com if you have any questions.



COMING UP:

June 24-27 2015 Cadillac & LaSalle Club Grand National, Milwaukee, WI.

Aug 11-15 2015 National Driving Tour Motor City Region.

See October Self Starter Magazine, page 35 for more.

web site: www.clcntx.com