



# STANDARD OF THE WORLD

## Cadillac LaSalle Club

### North Texas Region

web site: [www.clcntx.com](http://www.clcntx.com)

January 2015

**Awarded Best CLC Regional Newsletter 2007-2008**



# Toys For Tots 2014

Many thanks to Joyce and Randoll Reagan for picking up all the toys from Frank Kent Cadillac from the open trunks event that we had Saturday, December 20th. We really appreciate your hard work on this annual project. Joyce and Randoll picked up the toys, which were collected in five huge boxes and filled their Jeep so high they could not see out the back, and delivered them to the Marine Center for the Cadillac Club.

We also appreciate all the generosity of our member for the amount of toys donated to the Toys For Tots Program.

*Rubye Musser and the members of the North Texas Region Cadillac & LaSalle Club*



Rubye welcomes Joyce and Randoll Reagan at the Annual Toys For Tots



And what do you want for Christmas, little girl?

A new Caddy would be just fine.

**Winner Golden Quill Award 2012 2013**



# TOYS FOR TOTS 2014



## THANK YOU ALL VERY VERY MUCH

Jim Warren -2012 Cadillac Wagon, Neil Jefferson -1993 Allante, Bill Levy -2001 Eldorado, Terry Graham, Tony Yates  
Rube Mae Musser -2012 SRX, Bill Haesslien -1967 DeVille, Jim Hanson -1992 Allante, Jess Jordan -1958 Eldorado  
Randall & Joyce Reagan, Bob Musser, Pauline Johnston, Nathan Elmore -SRX, Chris Cohen, Virginia Andrews  
John & Donna Foust -1970 DeVille, Jeff Podmers -1939 LaSalle, Pauline & Norm Ofstead -1996 DeVille,  
WILL CHURCHILL, Karen Phillips & Richard Cross -1997 Eldorado, Murphy Walker -Suburburban, Darla Walker,  
Bruce Lee, and SANTA CLAUS



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## Activities Director's Calendar

January 4<sup>th</sup>, 2015 Sunday Our Christmas Extravaganza Doubletree Hotel , Irving, Tx. PERIOD ATTIRE befitting the year and model of your car. There will be some prizes. Exciting!!!!!! See pages 6 for some ideas.

February 14 2015, The NTXCLC Valentine Party. We are going out to White Rock Lake at the Pump House. It's a Pot Luck where the members bring desserts and salads, and the club furnishes meat and drink. This will also serve as a general meeting (good place to do some trip and event planning), so come on out. Times to be announced in the next newsletter.

April 2015 Pate Swap Meet Activities—Saturday, April 18th Setup, and April 22-25 Swap Meet Support, with April 26 Pate Swap Meet Tear Down Day. BE THERE.

Other things being planned or finalized: GM Tour in Arlington, BNSF Train Tour, a visit to Lone Star Park, Marshal Texas Car Show (overnighter) and next year's Christmas Party, to mention a few. Maybe the State Fair, and there is the Regional in October, and you tell us what you would like to add.

So come on and get in the groove for the exciting times ahead.

Also worth noting:

**June 24-27 2015** Cadillac & LaSalle Club Grand National, Milwaukee, WI. Reservations at The Sheraton Milwaukee Brookfield, **Phone: (1)(262) 364-1100 \$104.00 per night.** (Make reservations for the 22—27 and enjoy the early tours.)

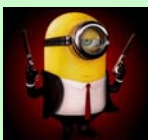
**August 2015.** The Motor City Region CLC will be hosting a National Driving Tour in conjunction with the Woodward Dream Cruise. Their driving tour will take place during the week leading up to the official 'show' day.

Rubye

## Dues Time

**December 31st** was the deadline for you NTXCLC members to renew your membership and pay your dues. Its not much, just **\$20.00**. Think of it as less than \$.06 a day to be part of the greatest group you know. National dues will be billed to you directly from Columbus, Ohio, so don't pay them here. Only the Regional dues.

If you were a new member in 2014, or paid a few years ahead (you know who you are) then do not pay this time. However for the rest of us, send a check, payable to NTXCLC to **Bill Haesslein, 5744 Caracas Drive, North Richland Hills, TX 76180**. If your address, cars you own, e-mail address, phone number, spouse name has changed, add that information so we can update the records and files with your check.



## *Your Pride and Joy. Your project. Yourbest pal. Your cruiser. Yours.*

Every car has a story and your car has a special one. You take pride in its appearance, in its maintenance, its history, its style, and love to show it off whenever you can. Your car can be a star.

I have the perfect venue for you to show off your ride. Right here in the *Standard of the World*, the official newsletter of the North Texas Region Cadillac & LaSalle Club. Consider that this newsletter gets sent to every region, stateside and foreign, that the national CLC has on file. It also appears on some other club's sites across the country as I meet newsletter editors or club officers in my travels. When other regions or clubs get their copy it is forwarded to their members, like I used to do. It is also posted on the CLC forum for newsletters where it gets some pretty good readership.

Some of your cars have been featured over the years, but there are lots more stories to be told.

It could be a classic of the Twenties or Thirties, a survivor of the Forties, a love of the Fifties, an example of the Sixties or Seventies, a product of the Eighties or Nineties, or a production of the 21<sup>st</sup> century. Go ahead and write **YOUR** story about **YOUR** ride, along with pictures (digital is best, but I can scan in paper pictures) that show off your car, either as a restoration project, a travel site, a unique feature, or just lots of chrome and paint. It may be original, or may it's a custom or a Cadillac Rod.

When you submit this to me, I will acknowledge receipt, do any needed clean-up for space (and advise you before I publish), help you edit if needed, and then I will publish one vehicle write up per month, as long as I have material.

Now, what happens when I run out of material? **No problem.** I will just include MY car, because I like my ride and want to show it off. So, to keep my 2001 Eldo ETC, and show partner Left Lane Louie off the front page, send me your story.



One more thing, please. This is for Cadillac or LaSalle-related material. I love Buicks, Lincolns, Mercurys, Subarus, Jags, and Ferraris, but this is a Cadillac-LaSalle adventure.

*Lifer*

**Under the Editor'**



**Bonnet by Lifer**

I'm not one to spread rumors (who, me?), but this is what I heard, so check it out.

With its third generation **CTS-V**, Cadillac has combined a more sophisticated chassis with a supercharged 6.2-liter V8 engine that produces 640 hp (477 kW) and 800 Nm (590 lb.ft) of torque. Supposedly this latest German-trouncing sport sedan will hit 100 km/h (62 mph) in just 3.7 seconds with a top speed of 200 mph. All this power is transmitted to the rear wheels via an eight-speed automatic gearbox, which can be manually controlled by wheel-mounted paddles. Cadillac has not yet announced when this CTS-V will be on sale, nor details about pricing. (source: Cadillac)

What a way to get them groceries—you are there before you start. And talk about smoking' those school zones... (long story—ask me, sometime.)



## *President's Message*

This year we are doing something different for our annual Christmas Party Extravaganza. Instead of asking for *after five* clothes, we want you to dress up in the clothing popular with the period that your car was made. From the thirties to the 21<sup>st</sup> century clothing look similar but the styles were different. Before the 80's all men wore hats, usually went important places in suits, and wore (ugh) ties. Ladies wore dresses with different hem lines, wore hats, and looked all dressed up, even when casual. In the fifties, after the war, styles evolved into some interesting casual wear, like leather jackets, tee shirts, pink poodle skirts, pants suits, and saddle shoes. The clothing industry had a time with the fashions, and now you can have some fun, too. Google the web for the period you are interested in and pick out YOUR style for the time your car was in the showrooms. This can be some real fun and we want to award some prizes for these fashions at the party. Be cool, slick, neat, and have fun.  
**Sunday January 4, 2015 Doubletree Hotel 8220 Esters Blvd at Highway 114, Irving, TX 75063**



So  
some  
side



many styles, so many trends, It will take  
study for your period to de-  
on a style just for you.

*Ruby*

### **2014 NTXCLC OFFICERS**

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- Pate Director Assistant:** [Bill Levy](#)
- Historians:** [Randoll and Joyce Reagan](#), [John Foust](#)
- Directors:** [Minnie Bedrick](#), [Ron Fishell](#), [Jim Hanson](#)

### **SUNSHINE REPORT: Ruby Musser**

Please to continue to pray for rain, our soldiers, veterans and our unfortunate members.

Jim Warren, Minnie Bedrick, Cecil Thompson, Al Haltiwanger, Buddie Walton, and Rudy Bedrick.

Happy Birthday to all having birthdays this month.

*Ruby*

# Classifieds

**CARS FOR SALE**

+++++

**FOR SALE**

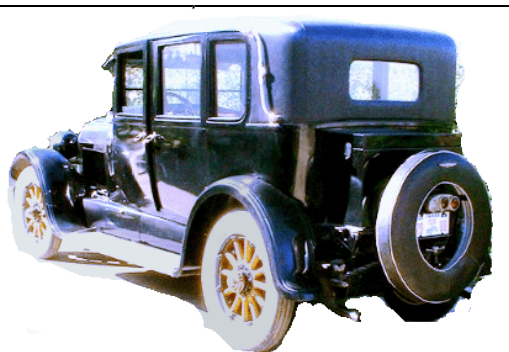
**1924 Cadillac V63 SN 63F248.**

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**Early Cadillac sales literature** from 1971 thru 1982. Also color charts for same. About 49 items some are hard to find. 1973 Cadillac Master Parts Catalog, list all parts for Cadillac's from mid 1950 to 1973. Also 1949, and 1950 Cadillac Shop Manuals. All in very good condition. Otis Welch 817-428-8717 [otelch@gmail.com](mailto:otelch@gmail.com) (Dec14)

**1957 Cadillac Eldorado Biarritz** CLC member is asking \$57,995. Reasonable offers considered. Details can be found at [http://www.hemmings.com/classifieds/carsforsale/cadillac/eldorado\\_biarritz/1699934.html](http://www.hemmings.com/classifieds/carsforsale/cadillac/eldorado_biarritz/1699934.html) (Dec14)

## MEMBERSHIP REPORT: Bill Haesslein

Welcome New Members:

Jerry Parkis, Odesa, Texas



There are 17 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, beside meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

For membership information— Contact Bill Haesslein at [billhsln@airmail.net](mailto:billhsln@airmail.net)

### COMMERCIAL ADVERTISING PRICES

#### FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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If you have a special request contact us for rates. Contact Rubye Musser ([rubyemusser@yahoo.com](mailto:rubyemusser@yahoo.com)) or Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.



Scene for mother and daughter created for Cadillac by Jane Derby



*One of the special delights which ladies find in Cadillac ownership is the pleasure of being a passenger. First of all, there is the sheer physical luxury of riding in a new Cadillac. The car is amply spacious and comfortable—and perfectly proportioned for complete freedom of movement. Then there is its enchanting interior beauty . . . the marvelous convenience of its appointments . . . its great smoothness of ride . . . and its marvelous quietness of operation. We invite you to visit your dealer soon—with the man of the house—and spend an hour in the passenger seat of a 1959 Cadillac. We know you will agree that it is the world's nicest place to sit.*

*Cadillac*



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 Arlington, TX 76012

**Club Dues -- National Dues**

We want to remind everyone that CLC National Dues starting in 2014 is **\$40.00**. Checks for National Dues should be made payable to **CLC, Inc.** and mailed to **Cadillac & LaSalle Club, INC., PO Box 360835, Columbus, OH 43236-0835**.

National sends out a dues renewal notice on your anniversary date with National, That date is printed on the address label on back cover of the Self-Starter. Our club dues (NTXCLC) continue to be \$20 and checks should be made payable to **NTXCLC** and mailed to Bill Haesslein.

On occasion, a member will submit their National dues with our club dues to us. If we don't receive separate checks, we must deposit the check and then write and mail one of our club checks to National. Separate checks save time and postage.



**Awarded Best CLC  
Regional Newsletter  
2007-2008**

**Awarded Old Cars Weekly  
Golden Quill 2012, 2013**

**Awarded CLC Web Site Of  
Merit Award 2013, 2014**

**STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
206 Turnberry Lane  
Coppell, TX 775019**

**DUES TIME –Last warning PAGE 4**

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**DRIVE, SHOW, CHROME, BUMPER BULLETS, TAIL FIN**

**NTXCLC**

**\*January 4th 2015** Christmas Party for 2014. Doubletree Hotel , Irving, Tx

**\*February 14th 2015** Valentine’s Day Party Pump House at White Rock Lake, Pot Luck. See Page 4

Coming up—TBA: GM Plant Tour; Marshall, Texas; Lone Star Park;BSNF Tour; Pate Swap Meet in April.



**Jan 3, Feb 7 - Cars and Coffee**, 8 a.m. – Noon. . Get there **NLT 6:45 a.m.** for a reserved spot on **Cadillac Row** as the big lot fills up fast after 6:45 a.m. It has been so popular the gates are now closed to new traffic at 6:50 a.m. So get there early. 6800 Dallas Parkway, Plano TX 75024. Email lifer@writeme.com if you have any questions.



**COMING UP:**

**June 24-27 2015** Cadillac & LaSalle Club Grand National, Milwaukee, WI.

**Aug 11-15 2015** National Driving Tour Motor City Region.

Send any corrections, complaints, compliments, discussions, and/or additions to:  
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